



arts schools network
ANNUAL CONFERENCE 2023



PARTNER & SPONSORSHIP PACKAGES

OCTOBER 23 - 26, 2023 // BIRMINGHAM, ALABAMA

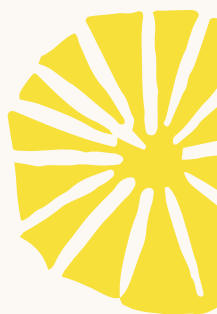


PARTNER PACKAGE

EVENT PARTNER — \$20,000

- Event logo/name placement on primary daily event signage, event digital program, press releases, website, e-promos, and social media
- Prominent full-page ad placement in the at-a-glance conference digital program
- Prominent logo/name placement on conference event app
- Complimentary table to showcase your organization
- Homepage ad placement on ASN website
- Social media exposure through Facebook and Twitter
- Post-conference logo placement in monthly ASN e-blasts for six (6) months
- Post-conference recognition/thank you on ASN Website
- Opportunity to provide company-branded swag bag items for conference attendees
- Eight (8) complimentary conference passes
- Special introduction at one of major evening receptions and opportunity to present introductory address to attendees (2 minutes), and opportunity to show company promo video (2 minutes)

HOSTED BY:  ALABAMA
SCHOOL OF
FINE ARTS





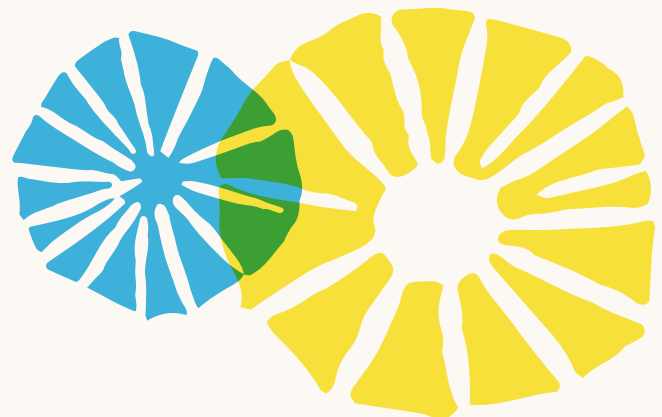
SPONSORSHIP PACKAGE

PRESENTING SPONSOR — \$10,000

- Presenting Partner logo/name placement on primary daily event signage, event digital program, press releases, website, e-promos, and social media
- Prominent full-page ad placement in the at-a-glance conference digital program
- Prominent logo placement on conference event app
- Complimentary table to showcase your organization
- Homepage ad placement on ASN website
- Social media exposure through Facebook and Twitter
- Post-conference logo placement in monthly ASN e-blasts for four (4) months
- Post-conference recognition/thank you on ASN Website
- Opportunity to provide company-branded swag bag items for conference attendees
- Six (6) complimentary conference pass
- Awards Lunch Ceremony Sponsor – (Only one available)- Invitation to present introductory address to attendees (3 minutes), including opportunity to show company promo video (2 minutes)
- One (1) table at Annual Awards Lunch Ceremony

PRODUCER — \$7,500

- Producer logo designation on event digital program, press releases, website, e-promos, and social media
- Prominent full-page ad placement in the at-a-glance conference digital program
- Prominent logo placement on conference event app
- Complimentary table to showcase your organization
- Social media exposure through Facebook and Twitter
- Post-conference logo placement in monthly ASN e-blasts for four (4) months
- Post-conference recognition/thank you on ASN Website
- Four (4) complimentary conference passes
- Invitation to present introductory address (2 minutes) for select Keynote Speaker at one of opening sessions





SPONSORSHIP PACKAGE

DIRECTOR — \$5,000

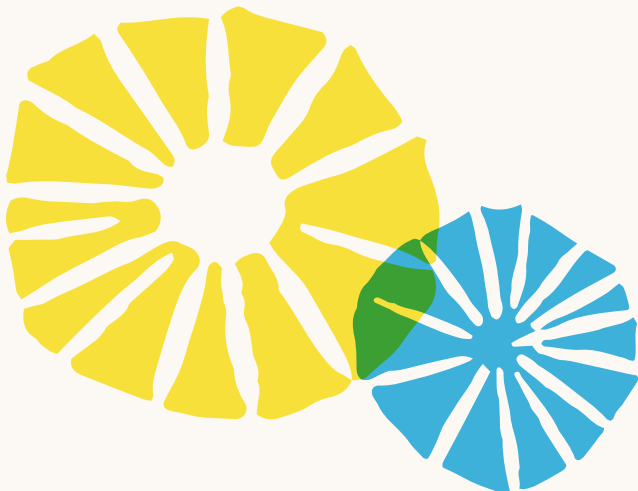
- Director logo designation on event digital program, press releases, website, e-promos & social media
- Half-page ad placement in the at-a-glance conference digital program
- Prominent logo placement on conference event app
- Social media exposure through Facebook and Twitter
- Post-conference logo placement in monthly ASN e-blasts for two (2) months
- Two (2) complimentary conference passes

ARTIST — \$2,500

- Artist logo designation on event digital program, press releases, website, e-promos, and social media
- Quarter-page ad placement in the at-a-glance conference digital program
- Social media exposure through Facebook and Twitter
- One (1) complimentary conference pass

PATRON — \$1,500

- Business Card ad placement in the at-a-glance conference digital program
- Social media exposure through Facebook and Twitter





2023 SPONSORSHIP AGREEMENT

SPONSORSHIP INFORMATION

Sponsor's name as it should appear in publicly and program: _____

Organization (if applicable): _____

Contact person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Ext: _____ Email: _____

Website (URL): _____

PLEASE CHOOSE YOUR SPONSORSHIP LEVEL

- \$20,000 Event Sponsor
- \$10,000 Presenting Sponsor
- \$7,500 Producer
- \$5,000 Director
- \$2,500 Artist
- \$1,500 Patron
- Other Amount _____

PAYMENT INFORMATION

- Check enclosed (Please make checks payable to Arts Schools Network)
- Please invoice me
- Credit/Debit card: Visa MasterCard

Account number: _____

Expiration: _____ Card security code #: _____

Signature: _____

Billing address: _____

City/State/Zip: _____

Please submit completed sponsorship agreement by September 1, 2023 to wkohut@artsschoolsnetwork.org, or mail to:

Arts Schools Network
attn: William Kohut,
ASN Educational Events Manager
PO Box 96238
Houston, TX 77213

For more information regarding sponsorship opportunities, please contact:

William Kohut, ASN Educational Events Manager
wkohut@artsschoolsnetwork.org / 303-349-4057

SPECIAL NOTE: We will recognize your sponsorship commitment in our promotional materials upon return of this agreement and a member of our staff will reach out to obtain recognition materials.

THANK YOU FOR YOUR GENEROUS SUPPORT!



2023 PROGRAM ADVERTISING

Annual Conference Program Advertising Contract due:

SEPTEMBER 1, 2023

All ads in color

Digital Program book size 8.75" x 11.25"

SELECT	SIZE	NON-BLEED DIMENSIONS	MEMBER	NON-MEMBER
<input type="checkbox"/>	Business Card	(3.5"w x 2"h)	\$325	\$345
<input type="checkbox"/>	Quarter Page	(3.5"w x 4.75"h)	\$425	\$550
<input type="checkbox"/>	Half Page	(7.5"w x 4.75"h)	\$550	\$725
<input type="checkbox"/>	Full Page	(7.5"w x 10"h)	\$900	\$1,300

Full page color ads sizes includes 1/8" for bleeds. Please do not put text to close to the edge as it may be trimmed. Program ads will also be presented in digital presentation prior to ASN general sessions as possible during conference.

HOW TO SUBMIT YOUR AD

- Please return completed form below to: wkohut@artsschoolsnetwork.org
- Please use advertiser's business name as file name
- File formats accepted: Photoshop, Illustrator, PDF files, tiffs and high-resolution jpegs (300dpi or higher)
- No MS Word or MS Publisher files accepted
- Include all fonts or convert to outlines
- Ad's submitted in the wrong size after the deadline may not appear in all/some of the programs
- E-mail your work to: wkohut@artsschoolsnetwork.org (must be 5mb or less) or share via dropbox or box.com

Company Name: _____

Mailing Address: _____

Phone: _____ Email: _____ Website: _____

Please provide the contact information of the person(s) coordinating the logistics for this advertisement

Name: _____ Phone: _____ E-mail: _____

Invoice me

Pay by check

Credit Card: Visa or Mastercard _____
Card Number Expiration Date 3-Digit code

We hereby make application for an advertising insertion order for Arts Schools Network Conference Program. We agree to abide by the terms and conditions set forth by Arts Schools Network on the following page.

Signature

Print Name

Date



2023 PROGRAM ADVERTISING

Arts Schools Network publications are created on behalf and for the benefit of our membership. Arts Schools Network therefore reserves the right to reject, omit, or cancel advertising it does not feel is in the best interest of our membership or goals.

CONFIRMATION

Orders must be confirmed in writing by deadline. Verbal or electronic mail order, without contracts, are not acceptable.

CHANGES TO CONTENT

No typesetting or alterations will be done by the printer or Arts Schools Network.

RESPONSIBILITY

It is not the responsibility of Arts Schools Network or the printer to edit, design, or alter any advertiser-submitted ad. Ads must be re-submitted if advertisers wish to have an ad altered in any matter.

CANCELLATIONS

No cancellations or changes in order will be accepted after the deadline. Cancellations must be received in writing prior to deadline. Any advertiser cancelling advertisements after the closing date must pay the full space charge.

PLACEMENT

Publisher reserves right to determine ad placement.

CONDITIONS

No conditions, printed or otherwise, appearing on the insertion order, billing instructions, or copy instructions that conflict with the publisher's stated policy will be binding on the publisher.

LIABILITY

Advertisers and agencies assume liability for content of advertisement and assume responsibility for any claims therefore made against the publisher.

PAYMENT

Payment must be received by the deadline, unless other arrangements have been made in writing with Arts Schools Network Managing Director.

DISCOUNTS

Agency discounts are not applicable.

CONTACT

Arts Schools Network
PO Box 96238
Houston, TX 77213
info@artsschoolsnetwork.org