

ARTS  
SCHOOLS  
NETWORK



# Annual Conference

**2024 SPONSORSHIP OPPORTUNITIES**



**ARTS SCHOOLS NETWORK**

# Introduction

We are thrilled to invite you to join us as a sponsor for the Arts School Network annual conference. This premier event, set in some of the United States most exciting cities, unites arts educators and arts education enthusiasts from all regions of our country, and internationally.

As a sponsor, you will have the opportunity to showcase your brand to a highly engaged and passionate audience of arts education enthusiasts. With a variety of sponsorship levels available, you can choose the level of visibility that best fits your brand and marketing goals. Your support will help make this annual event a success and ensure that the Arts Schools Network continues to be a leading voice in the arts education community.

Don't miss this remarkable opportunity to connect, inspire, and elevate the arts education community.

## **ABOUT THE NETWORK**

Arts Schools Network is just that...a network...a family of arts educators. A space to brainstorm, bounce ideas, problem solve and give/receive support. This network provides opportunities to become a stronger leader and improve arts schools and programs globally.



# Target Audience

This highly anticipated event will bring together the brightest minds in the fields of arts education and arts education leadership and will provide a platform for sharing innovative techniques and ideas. With a jam-packed schedule of break-out sessions covering a range of topics and live performances, you won't want to miss this opportunity to connect with arts educators. A highlight of each conference are also the dynamic speakers that have joined us. In the past, these speakers have included Peter Sousa, former White House Photographer; dance legend Debbie Allen; Arts Schools Network Alumnus, author, and activist Tyler Merritt; founder of the Equal Justice Initiative Bryan Stevenson; and poet, and playwright Bryonn Bain.

Join us for the Arts Schools Network annual conference and show your company's support for arts education, arts schools, and their students!

# 300+

## ESTIMATED NUMBER OF CONFERENCE ATTENDEES

We anticipate approximately 300+ arts education leaders, arts directors, arts teachers, and arts advocates to attend our annual conference. These attendees represent 100+ institutions focused on arts education each year.

# Choose Your Sponsorship Level

Choose your sponsorship level and join the prestigious Arts Schools Network annual conference. Your support not only benefits your company, but also contributes to the success of this leading event in arts education.

SPONSORSHIP BENEFITS	PRESENTER LEVEL \$20,000	PRODUCER LEVEL \$10,000	DIRECTOR LEVEL \$5,000	ARTIST LEVEL \$2,500	PATRON LEVEL (AVAILABLE TO K-16 SCHOOLS) \$1,500
Complimentary conference passes	Eight Passes (Plus 8-seat table at Awards Ceremony)	Four Passes (Plus 4 seats at Awards Ceremony)	Two Passes	One Pass	One Pass
Prominent ad placement in digital conference program	Full Page	Full Page	Half Page	Quarter Page	Business Card Ad
Seats at Annual Awards Lunch Ceremony	Eight Seats	Four Seats	Two Seats	One Seat	One Seat
Awards Ceremony Sponsor: Presented a Partnership Award at ASN Awards Ceremony	✓				
Company logo included on engraved ASN Awards	✓				
Organization's sponsorship acknowledged from stage at every all conference gathering	✓				
Pre conference and post conference list of attendees and email contact information	✓	✓			
Sponsor stage recognition, including board member testimonials when applicable at general sessions.	✓	✓			
Option to join one of ASN's monthly Leadership Circle sessions to discuss services and talk with arts schools leaders who participate in the series.	✓	✓			
Homepage ad placement on ASN website for one year	✓	✓			
Option to present to attendees	<ul style="list-style-type: none"> <li>• 3 Minute Awards Ceremony introduction</li> <li>• Option to include 2-minute company promo video</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Minute General Session introduction</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Minute General Session introduction</li> </ul>		
Option to be featured in pre-conference email campaigns to attendees, including opt-in/registration links for people to schedule meetings with you/connect with sponsor. (Organization responsible for scheduling by providing ASN link to share with attendees)	✓	✓	✓		
Option to present one conference session introducing members to products/services	✓	✓	✓		
Prominent logo/name placement on conference event app	✓	✓	✓		
Option to have a table outside of the general session which includes a keynote speaker where presentation is made. (Before, during, after)	✓	✓	✓		
Post-conference recognition/thank you on ASN Website	6 months	4 months	2 months	1 month	
Banner advertisement on conference app.	✓	✓	✓	✓	
Organizational Name & Logo Placement on key conference materials	<ul style="list-style-type: none"> <li>• Event Logo</li> <li>• Primary Event Signage</li> <li>• Press Release</li> <li>• Digital Program</li> <li>• Website</li> <li>• E-Promos</li> <li>• Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• Primary Event Signage</li> <li>• Press Release</li> <li>• Digital Program</li> <li>• Website</li> <li>• E-Promos</li> <li>• Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• Press Release</li> <li>• Digital Program</li> <li>• Website</li> <li>• E-Promos</li> <li>• Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• Digital Program</li> <li>• Website</li> <li>• E-Promos</li> <li>• Social Media</li> </ul>	<ul style="list-style-type: none"> <li>• Digital Program</li> <li>• Website</li> <li>• E-Promos</li> <li>• Social Media</li> </ul>
Monthly post-conference logo placement in ASN e-blasts	Six (6) Months	Four (4) Months	Two (2) Months	Two (2) Months	One (1) Month
Option to provide company-branded swag bag items	✓	✓	✓	✓	✓

# ARTS SCHOOLS NETWORK



## Contact Us

Thank you for considering an Arts Schools Network sponsorship opportunity. We are excited about the opportunity to bring together arts lovers and create a memorable experience for all.

**DR. R. SCOTT ALLEN,  
MANAGING DIRECTOR**

832-266-4241

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**VISIT OUR WEBSITE**

[www.artsschoolsnetwork.org](http://www.artsschoolsnetwork.org)

**CLICK HERE TO COMPLETE  
AN APPLICATION AND  
SUBMIT YOUR PAYMENT →**

[asn.memberclicks.net/2024-conference-sponsorship](http://asn.memberclicks.net/2024-conference-sponsorship)