PARTNER AND SPONSORSHIP PACKAGES



PARTNER PACKAGES GARY McCalla

Linda Berry Stein
College of Fine Arts
JACKSONVILLE UNIVERSITY





2019 MAJOR EVENT PARTNERS:

- Event Partner logo/name placement on primary daily event signage, event program, press releases, website, e-promos, and social media
- Prominent full-page ad placement in the at-a-glance conference program
- Prominent logo/name placement on conference event app
- Complimentary exhibit table for your organization; all day Wednesday, October 23rd
- Homepage ad placement on ASN website
- Logo placement on attendee name badges
- Social media exposure through Facebook and Twitter
- Post-conference logo placement in all ASN e-blasts for three (3) months
- Post-conference recognition/thank you on ASN website for three (3) months
- · Opportunity to provide company-branded swag bag items for conference attendees
- Eight (8) complimentary conference passes
- Special introduction at one of major evening receptions with opportunity to present introductory address to attendees (2 minutes), or opportunity to show company promo video (2 minutes)
- Option to present 55-minute conference session at conference

SPONSORSHIP PACKAGES

Presenting Sponsor | \$10,000

- Presenting Sponsor logo designation on primary event signage, event program, press releases, website, e-promos, and social media
- Prominent full-page ad placement in conference program
- Prominent logo placement on conference event app
- · Complimentary exhibit table for your organization; all day Wednesday, October 23rd
- Homepage ad placement on ASN website
- Social media exposure through Facebook and Twitter
- Post-conference logo placement in all ASN e-blasts for two (2) months
- Post-conference recognition/thank you on ASN website for two (2) months
- Opportunity to provide up to four (4) company-branded swag bag items for conference attendees
- Six (6) complimentary conference passes
- Awards Breakfast Ceremony Sponsor Invitation to present introductory address to attendees (3 minutes), or opportunity to show company promo video (2 minutes)
- One (1) table at Annual Awards Breakfast Ceremony with ASN Executive Leadership
- Option to present 55-minute conference session at conference
- Recognition and thank you in 2019 conference marketing materials as 2019 Presenting Sponsor

SOLD OUT

ONLY ONE AVAILABLE

Producer | \$7,500

- Producer logo designation on event program, press releases, website, e-promos, and social media
- Prominent full-page ad placement in the at-a-glance conference program
- Prominent logo placement on conference event app
- Complimentary exhibit table for your organization; all day Wednesday, October 23rd
- Conference page ad placement on ASN website
- Social media exposure through Facebook and Twitter
- Post-conference logo placement in all ASN e-blasts for four (2) months
- Four (4) complimentary conference passes
- Invitation to present introductory address (2 minutes) for select Keynote Speaker at one of opening sessions

Director | \$5,000

- Director logo designation on event program, press releases, website, e-promos, and social media
- Half-page ad placement in the at-a-glance conference program
- Prominent logo placement on conference event app
- Complimentary exhibit table for your organization; all day Wednesday, October 23rd
- Social media exposure through Facebook and Twitter
- Two (2) complimentary conference passes

Artist | \$2,500

- Artist logo designation on event program, press releases, website, e-promos, and social media
- Quarter-page ad placement in the at-a-glance conference program
- Complimentary exhibit table for your organization; all day Wednesday, October 23rd
- Social media exposure through Facebook and Twitter
- One (1) complimentary conference pass

Patron | \$1,500

- · Complimentary exhibit table for your organization; all day Wednesday, October 23rd
- Social media exposure through Facebook and Twitter

