



Arts Schools Network Advertising Insertion Order

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Indicate selection of ad(s) by checking box by Web banner, E-mail banner, and/or Conference Ad with size desired.

Web Banner Ad

Ad Contract & Ad due:
1 week prior to post date,
limited space available

AD SPECS

- 284 pixels wide x 168 pixels tall
- 72 dpi
- Acceptable file types: JPEG, GIF
- Animated GIF
- No files over 30K accepted
- Non-Transparent

AD RATES

- three months \$1600
(home page placement)

E-blast Banner Ad

Ad Contract & Ad due:
1 week prior to post date,
limited space available

AD SPECS

- 284 pixels wide x 168 pixels tall
- 72 dpi
- Acceptable file types: JPEG, GIF
- Animated GIF
- No files over 30K accepted
- Non-Transparent

AD RATES

- one time \$250
(floorboard placement)

Conference Program Ad

Annual Conference Program Advertising Contract due: SEPT 6 | Camera-Ready Ad due: SEPT 13

Select	Size	Non-Bleed Dimensions	Member	Non-Member
<input type="checkbox"/>	Quarter Page	2.5" wide x 4.106" tall	\$ 250	\$ 375
<input type="checkbox"/>	Half Page Horizontal	5.25" wide x 4.25" tall	\$ 375	\$ 550
<input type="checkbox"/>	Half Page Vertical	2.5" wide x 8.25" tall	\$ 375	\$ 550
<input type="checkbox"/>	Full Page	5.25" wide x 8.25" tall	\$ 700	\$1050
<input type="checkbox"/>	Inside Back Cover	5.25" wide x 8.25" tall	\$ 850	\$1250
<input type="checkbox"/>	Back Cover	5.25" wide x 8.25" tall	\$1100	\$1500
<input type="checkbox"/>	Inside Spread	11.25" wide x 8.25" tall	\$1400	\$1900

Company Name _____

Mailing Address _____

Phone _____ Email _____ Website _____

Please provide the contact information of the person(s) coordinating the logistics for this advertisement.

Name: _____ Phone: _____ E-mail: _____

Invoice me or pay by **Check** or **Credit Card** [go to <http://www.artsschoolsnetwork.org/advertise.html> to pay online]

We hereby make application for an advertising insertion order for Arts Schools Network Conference Program.
We agree to abide by the terms and conditions set forth by Arts Schools Network on the following page.

Name Title Date

AD SUBMISSION

- All ads are 300 dpi, black & white.
- All ads are non-bleed.
- Acceptable file formats are pdf, eps, or tif. No Publisher files accepted.
- Please include the name of the advertiser in the email subject line.
- Also include contact information in the email.
- Email files to info@artsschoolsnetwork.org

TERMS AND CONDITIONS FOR PRINT ADVERTISING

Arts Schools Network publications are created on behalf and for the benefit of our membership. Arts Schools Network therefore reserves the right to reject, omit, or cancel advertising it does not feel is in the best interest of our membership or goals.

CONFIRMATION

Orders must be confirmed in writing by deadline. Verbal or electronic mail order, without contracts, are not acceptable.

CHANGES TO CONTENT

No typesetting or alterations will be done by the printer or Arts Schools Network.

RESPONSIBILITY

It is not the responsibility of Arts Schools Network or the printer to edit, design, or alter any advertiser-submitted ad. Ads must be re-submitted if advertisers wish to have ad altered in any manner.

CANCELLATIONS

No cancellations or changes in order will be accepted after the deadline. Cancellations must be received in writing prior to deadline. Any advertiser canceling advertisements after the closing date must pay the full space charge.

ADVERTISEMENT

The word "advertisement" will be placed with copy, which, in the publisher's opinion, resembles editorial content.

PLACEMENT

Publisher reserves right to determine ad placement.

CONDITIONS

No conditions, printed or otherwise, appearing on the insertion order, billing instructions, or copy instructions that conflict with the publisher's stated policy will be binding on the publisher.

LIABILITY

Advertisers and agencies assume liability for content of advertisement and assume responsibility for any claims therefore made against the publisher.

PAYMENT

Payment must be received by the deadline, unless other arrangements have been made in writing with Arts Schools Network Executive Director.

DISCOUNTS

Agency discounts are not applicable.

CONTACT

Arts Schools Network
Post Office Box 3011
Idyllwild, CA 92549
info@artsschoolsnetwork.org